

Solving Problems and Realizing Potential

Traveler Problems

- Online reviews are faced with reliability, validity and transparency issues.
- Travelers miss out on best local experiences
- No incentive to submit reviews vastly reduce customer review submissions.

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John checks in at a hotel using our platform.



System recognizes him as a user and sends him a unique code.



Using that code, John reviews his experience on our platform..



His peers all around the world can benefit from and rate his reviews.



... he is awarded with Explore Coins.



Based on the amount and quality of the reviews John makes, ...

B2B

hostels

- 50,841 listings in 7,684 cities.

restaurants

- 57% of restaurants are performing based on reviews.

local businesses

- 72% of consumers say that positive reviews make them trust a local business more

B2C

95% of travelers
read reviews
before booking or
deciding.

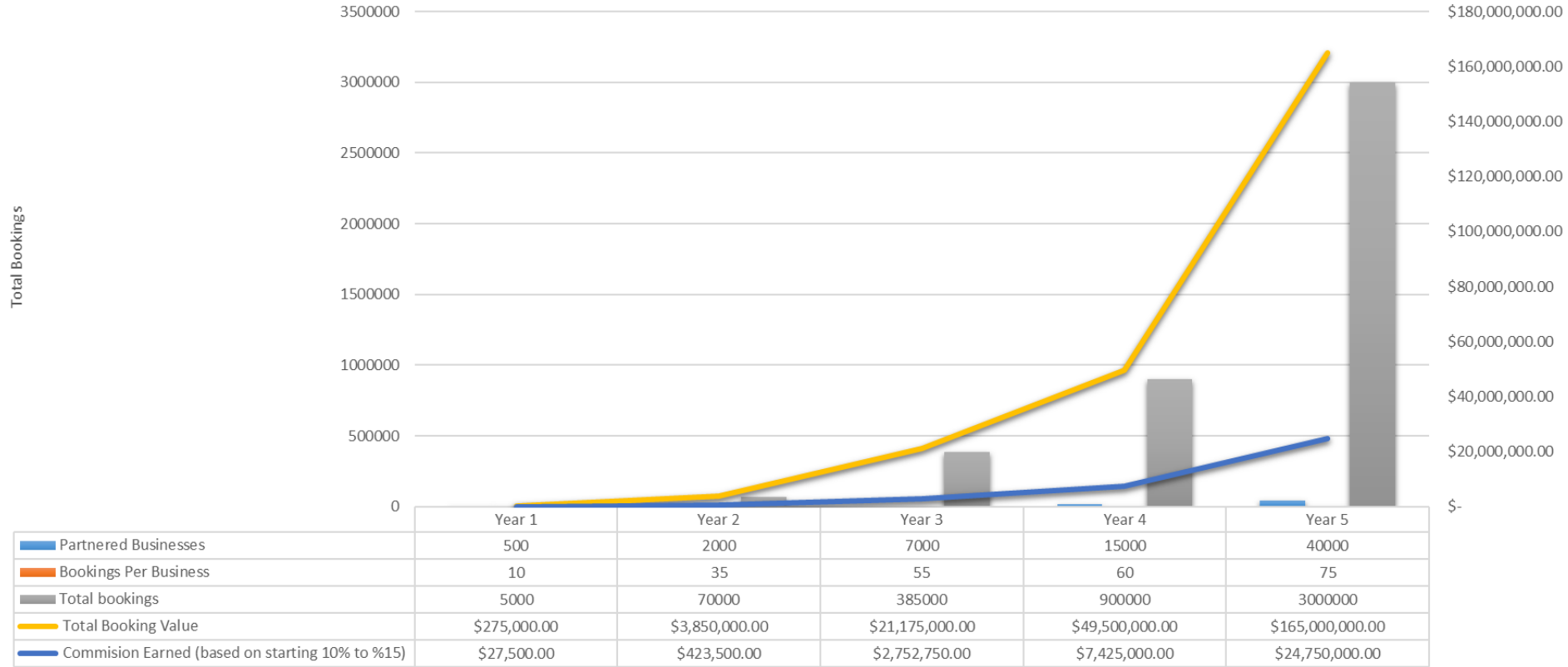
Explore Coin - Putting Businesses On The Digital Map

Travelers Rely on Online Reviews

- Consumers are likely to spend 31% more on a business with excellent reviews.
- 72% say that positive reviews make them trust local businesses more.
- In 2018, travelers wrote nearly 95 million hotel reviews.

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Financial Projection based of reaching 0.0263% market share of digital travel sales (of 2018) in Year 5.



***Based of average booking value of \$55.**

■ Partnered Businesses
 ■ Bookings Per Business
 ■ Total bookings
 ■ Total Booking Value
 ■ Commision Earned (based on starting 10% to %15)